



CodeNext AI

The Most Powerful
Xcode Assistant

The screenshot shows the Xcode IDE interface. The main editor displays Swift code for a class named `ModelData`. The code includes an abstract class definition, an import statement, and a function `loadData` that attempts to load and parse JSON data from a file. An AI assistant popup is overlaid on the code, showing a snippet of the `loadData` function with a red squiggly line under the `do` keyword. A tooltip message at the bottom right of the popup reads "Expected '{' after 'do'". The status bar at the bottom of the Xcode window shows "Line: 20 Col: 8".

```
3
4 Abstract:
5 Storage for model data.
6 */
7
8 import Foundation
9
10 var data: Data?
11
12 func loadData(filename: String) {
13     do {
14         let decoder = JSONDecoder()
15         return try decoder.decode(T.self, from: data)
16     } catch {
17         fatalError("Couldn't parse \(filename) as \(T.self):\n\(error)")
18     }
19 }
20 do {
21     data = try Data(contentsOf: file)
22 } catch {
23     fatalError("Couldn't load \(filename) from main bundle: \(error)")
24 }
25 }
26 }
27 }
28 }
29 }
30 }
31 }
```

Expected '{' after 'do'

Line: 20 Col: 8

The Problems



Lack of a Premier Custom AI Assistant for Xcode

A premier custom Xcode coding assistant can help dramatically increase a developer's productivity, avoid wasting time on repetitive coding, refactoring, etc, and give full customization in LLM selection and others.



AI coding assistants exist but have **critical gaps**: lack of multiple LLM integration, inability to stay current with LLM changes. Lack of native integration with Xcode workflow. Low quality.



Engineering teams need a LLM **flexible**, privacy-conscious, and high-quality AI assistant that integrates deeply into Xcode.

Current Solution

CodeNext AI: The Developer's AI Co-Pilot



A dedicated AI-powered Xcode coding assistant

that integrates into Xcode and connects to leading LLMs. Our native AI assistant for Xcode allows for accurate real-time coding completion and multiple agentic chats with different LLMs.



Flexible LLM Choice

Integration with leading LLMs and dedicated deployment for enterprise users with fine-tuned LLMs.



Customizable & Secure

and up to date with support, and enterprise grade security. We offer fully managed AI models eliminating backend AI maintenance.

The Long Term Vision

CodeNext AI Agent



Agent-like features (within 1 year)

Start with agentic features like image to code, Figma/design to code, MCP integration, ... to evolve into fully auto agent and a group of agents.



Fully autonomous dev agent (1-2 years)

Idea or design to app without human coding.



Multiple/parallel dev agents (2-3 years)

A group of dev agents working together to make complex projects.

Market Opportunity

TAM, SAM, SOM

TAM - Total Addressable Market

>\$7.2B+ for iOS developer tools, driven by **36M+ iOS developers globally**, at least 1/3 of registered iOS developers will focus on iOS (conservative estimate)

AI-specific TAM: **\$3.6B+** (50% of iOS developers actively adopt AI tools, per Stack Overflow's 2023 [survey](#)).

SAM - Serviceable Addressable Market

1.8B targeting 4.5M iOS developers in high-adoption markets:

- North America (1.8M iOS devs) - <https://evansdata.com/>
- Europe (1.5M iOS devs) - <https://evansdata.com/>
- Enterprise iOS teams (1.2M devs in Fortune 2000 companies).

SOM - Serviceable Obtainable Market

Year 1-3 Goal: Secure 100,000 paid iOS developers (~2% of SAM) by end of Year 3 resulting in \$12M ARR.

- Pricing Benchmark: GitHub Copilot's \$10/month = \$120/year
- Strategy: Focus on iOS teams in mobile-first companies or SMBs with iOS teams, iOS developer communities, educational institutions, and eventually big enterprises.



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Differentiators

CodeNext AI Gives Developers

Autonomy over AI models

(Mistral, OpenAI, Anthropic, DeepSeek, Google, etc).

First-class, dedicated/official Xcode integration

Multiple Chats via tabs and history tracking

Feature

Xcode Dedicated Support

Chat

Autocomplete

Image to code

Instant apply

Local LLM deployment

Multiple Chats with different LLMs at the same time

Slash commands and context scopes

CodeNext AI

GitHub Copilot

Codeium



Partial

Partial



Only thru open source



Only thru open source



Partial



Context scope only

Our Business Model

Subscription-Based Membership with three pricing tiers:



Individual

Free

/month
(core AI assistant with limit)



Professional

\$15 or \$39

/month (shared environments for teams, admin tools)



Enterprise

Custom pricing

(Dedicated AI, compliance)

Go to Market Strategy

Secure Investment

Securing funding will allow CodeNext AI to fuel product enhancements, add additional headcount and create targeted marketing campaigns.

Growth

Drive growth through developer focused content, strategic partnerships and leveraging community relationships to expand current user base.

Further Expansion

With our strong foothold in the iOS development community, we will expand capabilities to support more IDEs and other enterprise workflows like SSO, and thus get ready to penetrate into enterprise market.

What We Need

Investment of \$1M - Seed Round

How will we use this investment

\$500K

Team expansion (AI/ML engineers, DevOps, Marketing/ Sales).

\$250K

Product differentiation (enterprise features, test automation, integration with other IDEs, agentic features...).

\$200K

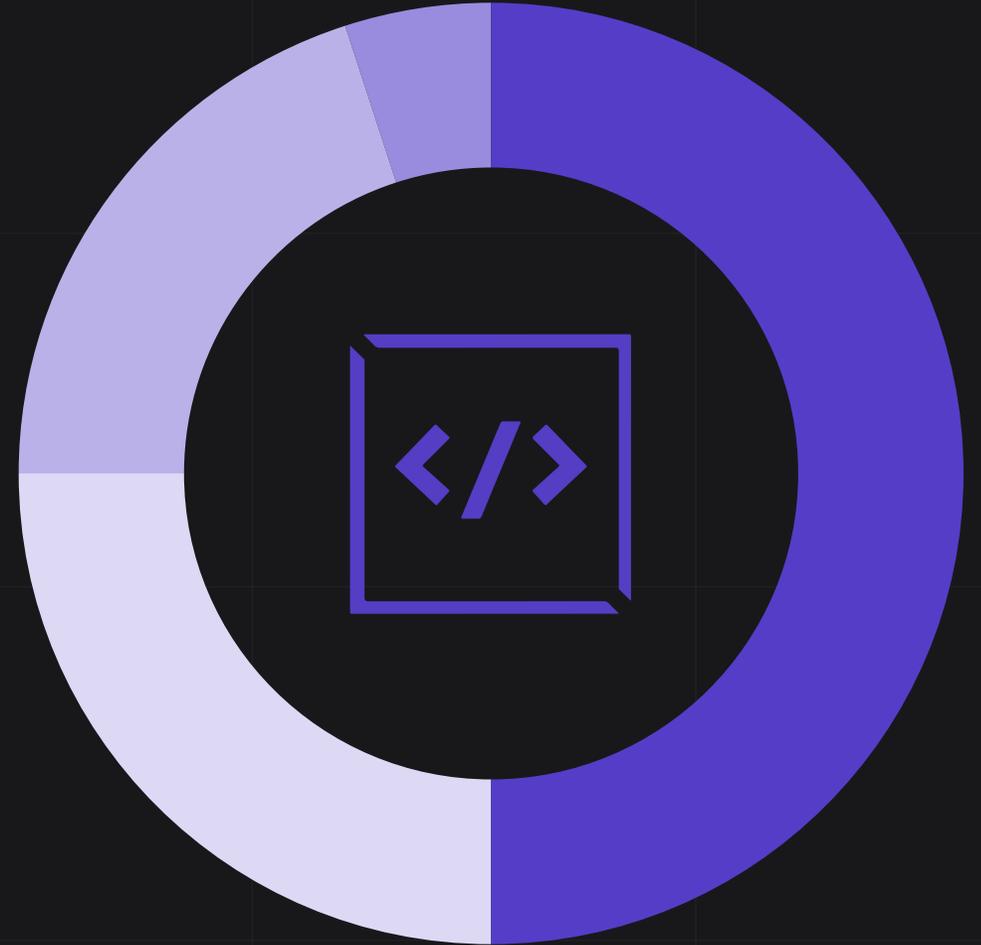
AI infrastructure (LLM hosting, AI model fine-tuning/ optimizations).

\$50K

GTM & marketing (subscription rollout, developer outreach).

Milestones with Funding (12 Months)

10,000+ active users (assuming 70% individual, 30% enterprise)
About \$2M-\$3.6M ARR



Why Invest Now?



AI dev tools adoption is surging
(62%+ of developers using AI in 2024!).



First-mover advantage in privacy-conscious AI coding assistants.

\$1 Million

De-risks transition
from initial launch to
revenue generating
platform

\$1M Investment

First Release/ Professional Version (current)

Paid

Option to use own API key

Autocomplete, chat, and image to code

Email support

VS

Enterprise Version

Paid Subscriptions (multiple tiers)

Fully Managed Infrastructure

Dedicated model and service deployment

Dedicated Support

Contact

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